

**SAVE  
THE DATE**



**SCTS ANNUAL MEETING 2023**  
**19TH - 21ST MARCH 2023 - ICC BIRMINGHAM**

## Sponsorship Packages 2023 Birmingham

### **Platinum**

**£40,000**

- 64m<sup>2</sup> 8m x 8m
- Prime spot in exhibition hall
- Colour logo on the printed programme
- Banner advert on event app
- 4 annual dinner tickets
- 10 face to face exhibitor passes
- Logo on the SCTS website for 1 year
- Attendees List before the meeting
- 1 hour sponsored lunchbox session at SCTS University Sunday
- 1 hour breakfast or evening industry webinar
- 1 sponsored session at the SCTS University
- 5 Social media posts
- 3 advert post in e-newsletter sent to SCTS membership
- Full Page Members Bulletin advert printed January 2023 Bulletin

### **Gold**

**£21,000**

- 24m<sup>2</sup> 6m x 4m exhibition space only stand
- Colour logo on the printed programme.
- Banner Logo on event app
- 4 annual dinner tickets
- 8 face to face exhibitor passes
- Logo on the SCTS website for 1 year
- Attendees List before the meeting
- 1 sponsored session at the SCTS University
- 1 hour breakfast or evening industry webinar
- 1 advert post in e-newsletter sent to SCTS membership
- 2 Social Media posts
- One full page advert inside printed January 2023 Bulletin

### **Silver**

**£8,000**

- 12m<sup>2</sup> 6m x 2m exhibition stand
- Shell scheme option
- Trestle Tables & Two Chairs
- Electrics & Spotlights
- Recognition on App
- 6 face to face exhibitor passes

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### **Bronze**

**£4,000**

- 6m<sup>2</sup> 3m x 2m exhibition stand
- Shell scheme option
- Trestle Tables & Two Chairs
- Electrics & Spotlights
- Recognition on App
- 4 face to face exhibitor passes

### **Additional Sponsorship**

- |  |        |
|--|--------|
| • Lunchbox Symposium taking place Sunday                   | £7,000 |
| • 1 hour breakfast or evening industry webinar             | £5,000 |
| • Sponsored University Session                             | £2,000 |
| • Sponsored main programme session                         | £2,000 |
| • Insert in weekly e-newsletter emailed to SCTS Membership | £500   |
| • Social Media post  | £250   |

The Lunchbox Session: This is a 1-hour session slot and will take place during the lunch break of the Sunday University education day. Delegates will collect their lunch bags and head into the sessions. The session will be organised by industry. You arrange your own speakers and subject etc. We provide the room, Av, catering and will promote this session for you. There will be two cardiac and one thoracic lunchbox session taking place at the same time.

#### [Example of a lunchbox session](#)

The industry webinar: This is a 1-hour session slot. This is organised by industry. Speakers, topic etc. However, this takes place early morning 8am-9am or after the main programme between 5.00pm - 6.30pm. We provide the room in the venue and AV. We will also help you promote the session.

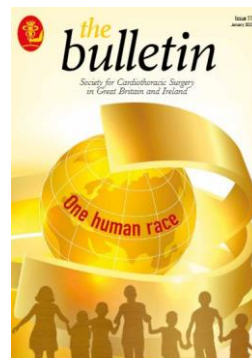
#### [Example of industry webinar. \(Virtual\)](#)

## **SCTS Bulletin - Print Advertisement Opportunities**

(Printed Magazine)

### [Click here for the Bulletin PDF](#)

- Full page - back cover: £2,500
- Full page – inside back cover: £2,000
- Full page: £1,000
- Half page: £500



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## **SCTS Education Sponsorship Opportunities 2023**

### **Full Course Sponsorship: £5,000 + VAT per day**

- Roller banner and table top at event
- Logo present on the course programme and website and acknowledged as an industry partner
- 1 Post on social media (Twitter, Instagram & Facebook)
- 15 – 30 minutes presentation slot in the programme to present and showcase products
- A maximum of two industry representatives to attend the course, although a representative does not need to be present all the time
- Product demonstration to delegates and faculty during break times/partake in Wet Labs
- Opportunity to liaise with delegates and faculty during lunch, which is provided
- Feedback shared from delegates post-course
- Access to delegate list
- Full page advert in the biannual publication of the SCTS Bulletin

### **Brand Partner Course Sponsorship: £3,000 + VAT per day**

- Roller banner and table top at event
- Logo present on the course programme and website and acknowledged as an industry partner
- 1 Post on social media (Twitter, Instagram & Facebook)
- A maximum of two industry representatives to attend the course, although a representative does not need to be present all the time
- Product demonstration to delegates and faculty during break times
- Opportunity to liaise with delegates and faculty during lunch, which is provided
- Feedback shared from delegates post-course
- Half page advert in the biannual publication of the SCTS Bulletin

### **Course Exhibition Stand: £2,000 + VAT per day**

- Roller banner and table top stand present at event
- Product demonstration to delegates and faculty during break times
- A maximum of two industry representatives to attend the course, although a representative does not need to be present all the time
- Opportunity to liaise with delegates and faculty during lunch, which is provided
- Feedback shared from delegates post-course
- Half page advert in the biannual publication of the SCTS Bulletin

